



The Chartered
Institute of Marketing

Hotlines:

Membership +44 (0)1628 427120
Qualifications +44 (0)1628 427120
Training +44 (0)1628 427200
Conferencing +44 (0)1628 427244

Moor Hall, Cookham
Berkshire, SL6 9QH, UK
Tel +44 (0)1628 427500
Fax +44 (0)1628 427499
www.cim.co.uk

17 June 2014

Olga Saginova
REU Plekhanov School of Business
Stremyanny Str.bl.28
Office 152
117997
Moscow
Russia

Dear Olga,

Letter of Accreditation for new CIM qualifications

I am writing to formally acknowledge that REU Plekhanov School of Business is accredited by The Chartered Institute of Marketing to teach the new CIM qualifications. These are:

- CIM Level 4 Certificate in Professional Marketing
- CIM Level 6 Diploma in Professional Marketing

This is in addition to any accreditation details denoted on current partnership agreements.

The usual annual accreditation process will take place between October and December 2014.

Successful application at that time will extend your accreditation period.

Yours sincerely,

Ian Marshall
Head of International Relations